



WINE *Fest*

APRIL 5, 2025

The Grand
ON THE BLUFFS

SPONSORSHIP OPPORTUNITIES

THE ANNUAL WINE FEST IS A CELEBRATION OF THE CENTRAL VALLEY'S FOOD AND WINE CULTURE WHILE SUPPORTING BEYOND HOUSING FOUNDATION'S MISSION TO EMPOWER RESIDENTS AND INVEST IN THEIR FUTURES.

JOIN US FOR AN UNFORGETTABLE EVENING FEATURING EXQUISITE FOOD AND WINE SELECTIONS, LIVE ENTERTAINMENT, A SILENT AUCTION, AND MUCH MORE!



SPONSORSHIP OPPORTUNITIES

BEYOND HOUSING FOUNDATION ANNUAL WINE FEST | APRIL 5, 2025

PRESENTING SPONSOR	\$20,000	<ul style="list-style-type: none">• "PRESENTED BY (SPONSOR NAME)" VERBIAGE ON ALL MARKETING FOR EVENT• PREMIUM SEATING IN VIP AREA WITH BRAND/LOGO/NAME PLACEMENT• 10 WINE FAN TICKETS*• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM• LOGO/NAME INCLUDED ON SOCIAL MEDIA RECOGNITION• VERBAL RECOGNITION OF SPONSOR AT THE EVENT• BOTTLE SERVICE AT RESERVED TABLE
BORDEAUX SPONSOR	\$15,000	<ul style="list-style-type: none">• PREMIUM SEATING IN VIP AREA WITH BRAND/LOGO/NAME PLACEMENT• 8 WINE FAN TICKETS*• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM• LOGO/NAME INCLUDED ON SOCIAL MEDIA RECOGNITION• VERBAL RECOGNITION OF SPONSOR AT THE EVENT
MERLOT SPONSOR	\$10,000	<ul style="list-style-type: none">• DESIGNATED SEATING IN VIP AREA WITH BRAND/LOGO/NAME PLACEMENT• 8 WINE FAN TICKETS*• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM• LOGO/NAME INCLUDED ON SOCIAL MEDIA RECOGNITION
CABERNET SAUVIGNON SPONSOR	\$5,000	<ul style="list-style-type: none">• 8 WINE FAN TICKETS*• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM• SOCIAL MEDIA RECOGNITION
ZINFANDEL SPONSOR	\$2,500	<ul style="list-style-type: none">• 4 WINE FAN TICKETS• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM• SOCIAL MEDIA RECOGNITION
PINOT SPONSOR	\$1,000	<ul style="list-style-type: none">• 2 WINE FAN TICKETS*• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM

*WINE FAN TICKETS INCLUDE EARLY EVENT ACCESS, HOSTED BAR, PREMIUM PARKING, FOOD & WINE PAIRINGS, AND SO MUCH MORE!

SPECIALTY SPONSORSHIP OPPORTUNITIES

BEYOND HOUSING FOUNDATION
ANNUAL WINE FEST | APRIL 5, 2025

SILENT AUCTION SPONSOR	\$ 8,500	<ul style="list-style-type: none">• SIGNAGE WITH SPONSOR LOGO/NAME AT SILENT AUCTION TENT AT EVENT• LOGO/NAME ON ALL BID SHEETS AT EVENT• LOGO/NAME FEATURED ON SILENT AUCTION SOFTWARE• 4 WINE FAN TICKETS*• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM• SOCIAL MEDIA RECOGNITION
STAGE SPONSOR	\$5,500	<ul style="list-style-type: none">• SIGNAGE WITH SPONSOR LOGO ON ENTERTAINMENT STAGE AT EVENT• 4 WINE FAN TICKETS*• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM• SOCIAL MEDIA RECOGNITION
CREATIVE CORNER SPONSOR	\$ 4,000	<ul style="list-style-type: none">• LOGO EXCLUSIVITY AT EVENT CREATIVE CORNER AREA• 2 WINE FAN TICKETS*• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM• SOCIAL MEDIA RECOGNITION
PHOTO BOOTH SPONSOR	\$ 3,500	<ul style="list-style-type: none">• SPECIAL SIGN AT PHOTO BOOTH AREA WITH SPONSOR LOGO• 2 WINE FAN TICKETS*• LOGO/NAME INCLUDED ON WEBPAGE + PROGRAM• LOGO/NAME ON PHOTO BOOTH STRIPS WITH PRESENTING SPONSOR

*WINE FAN TICKETS INCLUDE EARLY EVENT ACCESS, HOSTED BAR,
PREMIUM PARKING, FOOD & WINE PAIRINGS, AND SO MUCH MORE!



SPONSORSHIP AGREEMENT FORM:

ALL SPONSORS MUST COMPLETE THE FORM. FOR CREDIT CARD OR ACH TRANSACTIONS, PLEASE MAKE YOUR PAYMENT ON OUR WEBSITE.

WWW.BEYONDDHOUSINGFRESNO.ORG/EVENT/2025-SPRING-WINE-FESTIVAL/

PLEASE SELECT YOUR SPONSORSHIP LEVEL BELOW:

- | | |
|---|--|
| <input type="checkbox"/> \$20,000 PRESENTING SPONSOR | <input type="checkbox"/> \$8,500 SILENT AUCTION SPONSOR |
| <input type="checkbox"/> \$15,000 BORDEAUX SPONSOR | <input type="checkbox"/> \$5,500 STAGE SPONSOR |
| <input type="checkbox"/> \$10,000 MERLOT SPONSOR | <input type="checkbox"/> \$4,000 CREATIVE CORNER SPONSOR |
| <input type="checkbox"/> \$5,000 CABERNET SAUVIGNON SPONSOR | <input type="checkbox"/> \$3,500 PHOTO BOOTH SPONSOR |
| <input type="checkbox"/> \$2,500 ZINFANDEL SPONSOR | |
| <input type="checkbox"/> \$1,000 PINOT SPONSOR | |

COMPANY NAME: _____

CONTACT NAME: _____

PHONE: _____

EMAIL: _____

SOCIAL MEDIA HANDLES TO TAG ON FACEBOOK/INSTAGRAM/LINKEDIN: _____

PAYMENT TYPE: CHECK ACH* CREDIT CARD*

*PLEASE VISIT OUR WEBSITE TO PROCESS YOUR TRANSACTION.

TO PAY BY CHECK, PLEASE MAIL YOUR CHECK TO:

BEYOND HOUSING FOUNDATION
ATTN: ANNUAL WINE FEST
1331 FULTON STREET
FRESNO, CA 93721

IN ORDER TO BE INCLUDED IN PROMOTIONS, PLEASE SEND YOUR HIGH RESOLUTION COMPANY LOGO TO INFO@BEYONDDHOUSINGFRESNO.ORG BY FEBRUARY 28, 2025.

FOR MORE QUESTIONS OR INQUIRIES ABOUT SPONSORSHIPS,
PLEASE CONTACT INFO@BEYONDDHOUSINGFRESNO.ORG

