



Sponsorship Opportunities

The annual Wine Fest event is a vibrant celebration of the Central Valley's food and wine culture in support of the Beyond Housing Foundation. Guests will enjoy an unforgettable evening of fine wine, delicious food, live entertainment, and a silent auction.

Your sponsorship helps open doors to education, workforce development, and opportunity for local residents.



Saturday, April 11, 2026

4:00pm (VIP Early Access for Wine Fans)

5:00pm - 8:00pm (Regular Ticket Holders)

The Grand on the Bluffs | 7855 N Palm Ave



Wine Fest: Sponsor Levels

Presenting Sponsor | \$20,000

- "Presented by [Sponsor Name]" recognition on all event marketing materials
- Premium reserved seating with brand/logo/name placement
- 10 Wine Fan Tickets
- Logo/name featured on Step & Repeat
- Logo/name featured on event webpage and printed program
- Logo/name included in all social media sponsor recognition posts
- Verbal acknowledgment during event program
- 1 complimentary bottle of wine per table

Bordeaux Sponsor | \$15,000

- Premium reserved seating with brand/logo/name placement
- 8 Wine Fan tickets
- Logo/name included on event webpage and printed program
- Logo/name included in social media recognition
- Verbal recognition of sponsor at the event
- 1 complimentary bottle of wine per table

Merlot Sponsor | \$10,000

- Premium reserved seating with brand/logo/name placement
- 8 Wine Fan tickets
- Logo/name included on event webpage and printed program
- Logo/name included in social media recognition
- 1 complimentary bottle of wine per table

Cabernet Sauvignon Sponsor | \$5,000

- 8 Wine Fan Tickets
- Logo/ Name included on webpage + program
- Social media recognition

Zinfandel Sponsor | \$2,500

- 4 Wine Fan Tickets
- Logo/ Name included on webpage + program
- Social media recognition

Pinot Sponsor | \$1,000

- 2 Wine Fan Tickets
- Logo/ Name included on webpage + program

WINE FAN TICKETS INCLUDE:

Early event access and premium parking.



Wine Fest: Specialty Sponsors

Media Sponsor | SOLD

Silent Auction Sponsor | \$4,500

- Signage with sponsor logo/name at silent auction tent at the event
- Logo/Name on all bid sheets at event
- Logo/Name featured on silent auction software
- 4 Wine Fan tickets
- Logo/Name included on webpage + program
- Social Media recognition

Entertainment Sponsor | \$5,500

- Signage with sponsor logo on entertainment stage at event
- 4 Wine Fan tickets
- Logo/Name included on webpage + program
- Social media recognition

Photobooth Sponsor | \$3,500

- Special sign at photo booth area with logo
- 4 Wine Fan tickets
- Logo/Name included on webpage + program
- Logo/Name included on photobooth strips with presenting sponsor

Wine Sponsor | \$3,000

- Special sign in bar area with logo
- 4 Wine Fan tickets
- Logo/Name included on webpage + program

WINE FAN TICKETS INCLUDE:

Early event access and premium parking.





Sponsorship Agreement Form

*All sponsors must complete this form.
Thank you for supporting WineFest 2026!*



Please Select Your Sponsorship Level:

☐ Presenting Sponsor | \$20,000

☐ ~~Media Sponsor (SOLD)~~

☐ Bordeaux Sponsor | \$15,000

☐ Silent Auction Sponsor | \$4,500

☐ Merlot Sponsor | \$10,000

☐ Entertainment Sponsor | \$5,500

☐ Cabernet Sauvignon Sponsor | \$5,000

☐ Photobooth Sponsor | \$3,500

☐ Zinfandel Sponsor | \$2,500

☐ Wine Sponsor | \$3,000

☐ Pinot Sponsor | \$1,000

Company or name as it should appear on event-related promotional items:

Contact Person / Title: _____

Phone: _____ Email: _____

Social Media Handles _____

To tag on Facebook / Instagram / LinkedIn

Payment Type: ☐ CHECK ☐ ACH* ☐ CREDIT CARD*

**Please visit our website to process your transaction.*

To pay by check, please mail your check to:

Beyond Housing Foundation | Attn: Annual Wine Fest
1331 Fulton Street, Fresno, CA 93721

*In order to be included in promotions, please email your
high resolution company logo to info@beyondhousingfresno.org
by Friday, March 13, 2026.*

**CLICK HERE
TO PAY ONLINE**

BeyondHousingFresno.org

Contact for event / sponsorship questions:

info@beyondhousingfresno.org